

# The How-To's of Applying for Our 2016 Beaverton Arts Mix! Juried Art Show

---

Artist Workshop #2 - June 30, 2016

# Workshop Objectives

---

- Introduction to the 2016 Beaverton Arts Mix! (BAM!) event
- Step-by-step instructions for applying for this opportunity using Submittable
- Tips and tricks for photographing your work
- Plenty of time for questions and hands-on support

# What is BAM! ?

- Four day art show & sale at the Beaverton City Library from Oct. 6-9
- Open regular library hours
- Special Events:
  - Fri. Artist Reception 7–8:30 pm
  - Sat. Quick Draw 10 am-12 pm
  - Sat. Chalk Draw 8 am-4 pm





# What is BAM! ?



# Important BAM! Information

---

- Please read full artist call in its entirety
  - Free to apply, but \$30 fee for artists selected
  - Volunteer requirement
- Must be an artist residing in Oregon
- **Deadline to apply: Monday, July 25 at 11:00PM**
- Notification of acceptance/non-acceptance: Friday, August 26
- Artwork will be juried by an experienced arts panel
  - Damara Bartlett - Director of Blackfish Gallery, which is owned and operated by artists who represent a rich cross-section of the Oregon art community.
  - Sarah Abbott - Accomplished multi-disciplinary artist who exhibits locally and nationally, and co-founder of FO(u)RT, an interdisciplinary art collective dedicated to collaboration and critical discourse.
  - Nicole Rawlins - Accomplished painting and printmaking artist, and the Adult Visual Art Director at the Multnomah Arts Center.
  - Anji Grainger - Accomplished watercolor artist and instructor at the Multnomah Arts Center.

# Sounds fun! How do I apply?

---

- Using a new online interface called Submittable
- Why?
  - Because trying something new is fun
  - And because artists have had issues in the past with resizing images and we want to make life easy
- Visit [www.BeavertonOregon.gov/BAM](http://www.BeavertonOregon.gov/BAM) and click on the Submittable button
  - Create your free account
  - Follow prompts, submit your information, and upload your photos
  - Technical support button in bottom left corner 😊



# A view from the jurors' perspectives

---

- Jurors will first score entries individually before coming together to make final selections as a panel
- Jurors will jury by artwork, not by artist
- More than one work may be accepted per artist
- Jurors will have access to the information you provide in your application, including artist website and artist statement

# Photographing your work – the wrong way!

---

- ISO 800
- Auto exposure
- Auto white balance
- Fluorescent light
- No tripod
- Shutter speed 1/20
- Not straight-on shot





# Photographing your work – the wrong way!

- ISO 800 = grainy
- Auto exposure = underexposed
- Auto white balance/fluorescent lighting = wrong color cast
- No tripod + Shutter speed 1/20 = blurry
- Not straight-on shot = angled and keystone



# Photographing your work – Artwork prep

---

- Avoid shooting with glass in the frame
- Better if frameless (unless frame is important to presentation)
- Crop in camera or post processing to get rid of frame
- If have glass and/or frame – make absolutely clean!

# Photographing your work - Equipment

---

- Point and shoot  
OR  
DSLR with zoom or macro lens (not wide angle)  
OR  
Phone
- Tripod or other support
- Lights (optional)

# Photographing your work – General setup

---

- Match angle of camera to tilt of artwork – use level on the artwork and the camera
- Focus at the center of the art
- Camera about 5 feet away
- Use tripod or ladder



# Photographing your work - Basic camera settings

---

- Set the camera on the timer
- Use correct white balance (shady, cloudy, tungsten etc)
- Shoot as RAW image if available, export as jpeg  
OR  
Shoot and process as high resolution jpeg

# Photographing your work - Advanced camera settings

---

- Try different shutter speeds  
Slower shutter speeds help with colors
- Low ISO (100 is best)
- Bracket and try HDR if high contrast piece

# Photographing your work - Lighting

---

- No flash!



# Photographing your work - Lighting

---

- Filtered, indirect, natural light is best
  - Facing North
  - Cloudy day
  - Sunny day inside open garage door
- OR
- Inside large window – camera between window and artwork



# Photographing your work - Lighting

---

- Indoor lighting setup
- Two lights angled 45 degree – low power
- Consider softboxes to diffuse light



# Photographing your work – Final result

- Even lighting
- Straight
- Correct exposure
- Color correct
- No glare



# Photographing your work – Post production

---

- Computer programs
  - Lightroom or Photoshop
  - Gimp (free from [gimp.org](http://gimp.org))
  - Sumopaint (free from [sumopaint.com/app](http://sumopaint.com/app))
  - Picasa (if you have already – free from Google – no longer available or their new one – Google Photos)
- Phone App - Snapseed

# Photographing your work – Post production

---

- Consider cropping out frame
- Balance color (white balance)
- Exposure/contrast correction?



# Photographing your work – Post production

Save as jpg with  
minimum 1200 pixels on the  
long edge

This image resolution:  
983px high by 1200px wide

Screen resolution:  
1200px high by 1920px wide



# Thanks for your attention!

---

Special thank you to the Oregon Community Foundation for supporting our 2016 Artist Workshop series.